



Title: **LEGACY. Are you a good ancestor?**

Author / editor-in-chief: **Zuzanna Skalska**

Co-publisher:

Greenhat Innovation, Autopay, Blue Media

Graphic design:

vanRixtelvanderPut ontwerp

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packed in biodegradable foil

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Zuzanna Skalska's newest book **"Legacy. Are you a good ancestor?"** has been launched lately. The publication encourages companies to explore the landscape of possibilities and aims to help readers around the world (clients and business partners) build the future.*

The title express important choices we have to do in upcoming years. The highly visual Signals of Change™ book is the result of a collaboration between Zuzanna Skalska, 360Inspiration – author & editor-in-chief, Greenhat Innovation, Autopay and Blue Media S.A. – both publishing partners and vanRixtelvanderPut ontwerp – graphic design.

The book is not just another trend book. It is not about what will be trendy. It is about showing businesses the Landscape of Possibilities™ full of sparkling SIGNALS OF CHANGE™. If you are a leader it is now up to you to help to bring knowledge, ideas, and inspiration to your team, clients or other stakeholders to move your enterprise forward. It invites the business to discover landscape of many various possibilities, and ultimately aims to help clients and business relation around the world, to build their futures.

Author's introduction:

We live in a time of profound and accelerating change. Bridging and bringing together different opinions, voices and generation's perspectives has never been more important for businesses, institutions and organizations. This year's book is a kind of invitation to look beyond the personal and consider the impact of our collective choices. The ones we are make every day. What are we setting in motion and what is the LEGACY of those choices that will be inherited by our great-great-grandchildren's children?

My key message is that we must act to ensure that future generations enjoy a healthy society, peace and clean environment. While this might seem opposed to a "living in the now" mentality, it is not. We have to understand our responsibility for this moment. Right now! When faced with important decisions every day, we must no longer be selfish or try to please our shareholders. Instead, with an eye on the future, we must act in a way which will positively impact not only our own and our children's future but also the future of the entire humanity and Earth as a whole. You can have the best of both worlds – you can really express yourself through your work, and get success as a by-product, rather than your career's objective. Because if you focus on short-distance wins, you become a short-distance player, not a champion.

Are we being good ancestors? Or will we go down in history as the generation that ruined the beauty of diversity, wrecked our natural surroundings and completely squandered the achievements of civilization?

*The book is not available in retail sales, it is a gift for our business partners and customers that purchase our services (design processes, workshops, lectures). Questions regarding the book and cooperation: legacy@greenhat.pl. For Netherlands please contact astrid@interieurinstituut.nl

To compensate for this, we are launching **FutureS Thinking™ Cards – LEGACY EDITION** – a set of inspiration cards facilitating work with the futures. The cards are based on the book and supplemented with the latest post-coronavirus SIGNALS OF CHANGE™.

Soon available to purchase on www.greenhat.pl